

product catalogue 2025

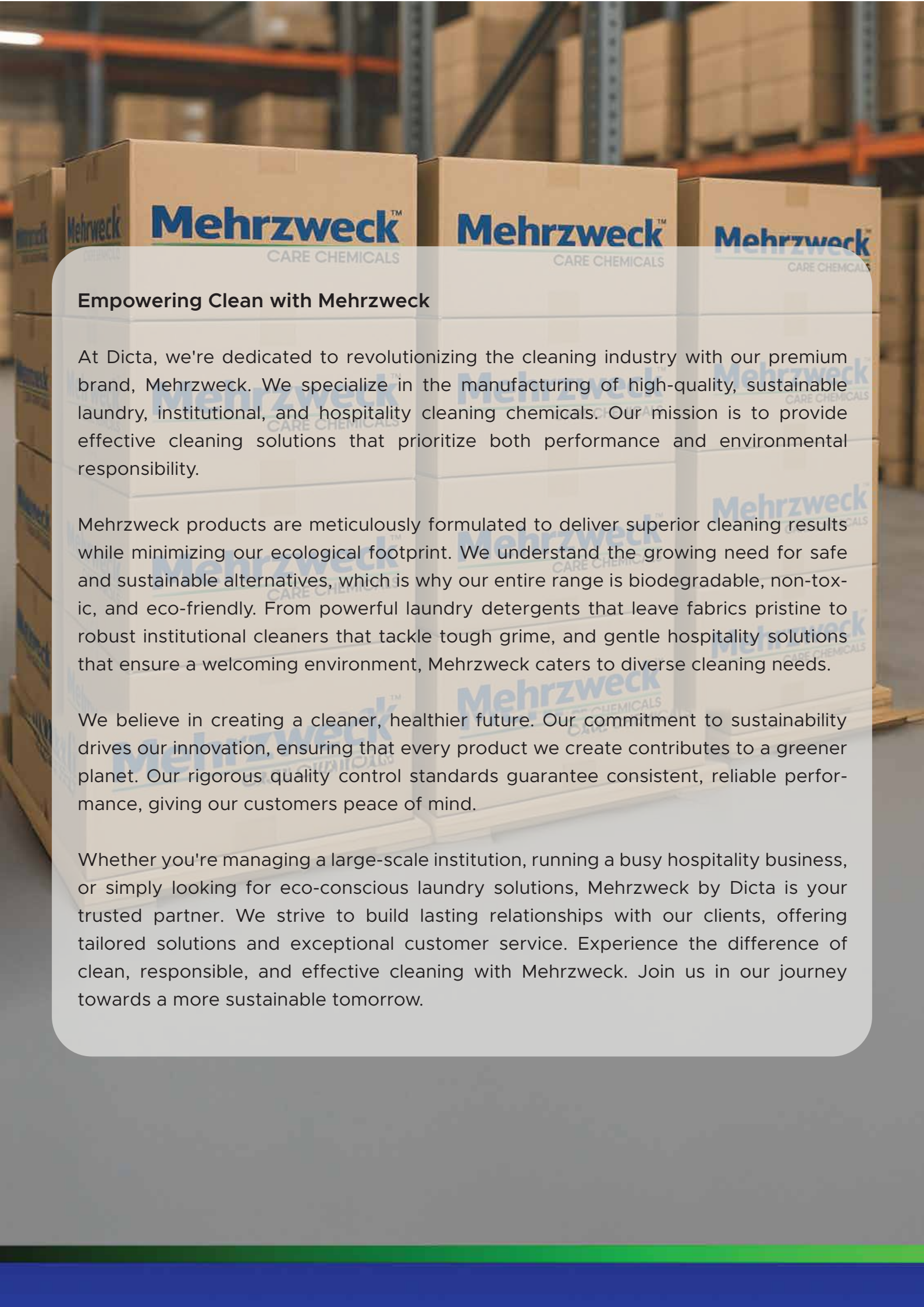
Detergent Liquid

Fabric Conditioner

Stain Removers

Laundry Essentials

A Product of **dicta**



Empowering Clean with Mehrzweck

At Dicta, we're dedicated to revolutionizing the cleaning industry with our premium brand, Mehrzweck. We specialize in the manufacturing of high-quality, sustainable laundry, institutional, and hospitality cleaning chemicals. Our mission is to provide effective cleaning solutions that prioritize both performance and environmental responsibility.

Mehrzweck products are meticulously formulated to deliver superior cleaning results while minimizing our ecological footprint. We understand the growing need for safe and sustainable alternatives, which is why our entire range is biodegradable, non-toxic, and eco-friendly. From powerful laundry detergents that leave fabrics pristine to robust institutional cleaners that tackle tough grime, and gentle hospitality solutions that ensure a welcoming environment, Mehrzweck caters to diverse cleaning needs.

We believe in creating a cleaner, healthier future. Our commitment to sustainability drives our innovation, ensuring that every product we create contributes to a greener planet. Our rigorous quality control standards guarantee consistent, reliable performance, giving our customers peace of mind.

Whether you're managing a large-scale institution, running a busy hospitality business, or simply looking for eco-conscious laundry solutions, Mehrzweck by Dicta is your trusted partner. We strive to build lasting relationships with our clients, offering tailored solutions and exceptional customer service. Experience the difference of clean, responsible, and effective cleaning with Mehrzweck. Join us in our journey towards a more sustainable tomorrow.

Ultra Clean Detergent Liquid

pH 7.0

BLES DET LP265

Heavy-duty detergent for commercial and retail use; for following types of fabric: cotton, polyester, microfibre and etc. Not suitable for delicate fabrics. Suitable for for all washing temperatures: from 30°C to 95°C; Suitable for for all water hardness ranges.

Available packing : 10, 20, 50 Ltrs.



Prodcut Advantage

- Heavy-duty Detergent suitable for commercial and retail use.
- pH neutralized.
- Optimum mineral binding capacity due to special chelating agents.
- Suitable for all types of fabriic expect delicate fabrics.
- Effortlessly removes stains such as street grime, soot, grease and oil, urine, etc.

Ultra Clean Plus Enzyamatic Detergent Liquid

pH 7.0

BLES DET ULP266

Special combination of multiple enzymes. Detergent for commercial and retail use; for following types of fabric: cotton, polyester, microfibre and etc. Not suitable for delicate fabrics. Suitable for for all washing temperatures: from 30°C to 60°C; Suitable for for all water hardness ranges.

Available packing : 10, 20, 50 Ltrs.



Prodcut Advantage

- Special combination of multiple enzymes.
- Effectively removes multiple stains with pre treatment of stains.
- Optimum mineral binding capacity due to special chelating agents.
- Excellent dirt holding capacity so detached dirt does not build up on the fibres.
- Fabric friendly and protects against fabric dullness.

Hyper Clean Plus Delicate Detergent Liquid

pH 7.0

BLES DET HLP267

Biodegradable and eco-friendly formulation. it removes stains and odor without use of harsh solvents. Suitable for for all washing temperatures: from 30°C to 40°C; Suitable for for all water hardness ranges.

Available packing : 10, 20 Ltrs.



Prodcut Advantage

- Versatile formulation for delicate fabrics.
- pH neutralized.
- Suitable for Silk, Wook Satin & etc fabrics
- fabric friendly, acts as colour protector and helps as colour fixing agent.

Ultra Clean Economy Plus Detergent Liquid

pH 14.0



BLES DET LP264

Heavy-duty detergent is a high alkaline used for commercial use. Suitable for cotton, polyester, microfibre and etc. Not suitable for delicate fabrics. Suitable for all washing temperatures: from 30°C to 95°C; Suitable for all water hardness ranges.

Available packing : 10, 20, 50 Ltrs.

Product Advantage

- Heavy-duty Detergent suitable for commercial and retail laundry use.
- Optimum mineral binding capacity due to special chelating agents.
- Suitable for all types of fabric except delicate fabrics.
- Effortlessly removes stains such as street grime, soot, grease and oil, etc.

FABRIC CONDITIONER

Fabric Conditioner

pH 4.0



BLES fragsoft LP265

Mehrzweck is a high-performance commercial fabric conditioner designed for industrial laundry needs. It softens fabrics, reduces static, and leaves a fresh, long-lasting scent. Ideal for laundries, hotels, hospitals, and large facilities, Mehrzweck enhances fabric quality, extends garment life, and ensures professional results with every wash.

Available packing : 10, 20, 50 Ltrs.

Product Advantage

- Contains fragrance pearls for long-lasting freshness.
- Leaves cloths feeling soft, smooth and great to wear.
- Nourished and untangles cloth fibres damaged by washing.
- Gives unbelievable shine to fabrics.

Hyper fragsoft Plus

pH 7.0



BLES fragsoft HFP267

Mehrzweck Hyper fragsoft Plus Delicate Fabric Conditioner is specially designed for sensitive fabrics in professional settings. Its gentle formula softens without damaging fine textiles like silk and lace. Ideal for laundries, hotels, and domestic use. Mehrzweck Hyper fragsoft Plus protects delicate garments, reduces static, and leaves a subtle, refreshing scent with every wash.

Available packing : 10, 20 Ltrs.

Product Advantage

- Specially formulated to protect delicate materials like silk, lace, and wool without damaging fibers.
- Provides softness without leaving heavy or greasy residues that can harm sensitive fabrics.
- Minimizes static cling and helps prevent wrinkles, making delicate garments easier to wear and care for.
- Helps preserve the shape, texture, and color of delicate items, keeping them looking newer longer. helps as colour fixing agent.

STAIN REMOVERS

Blood Stain Remover

pH 7.0



Stainfree BLD DA376

Stainfree BLD DA376 is a specialized enzymatic stain remover designed to effectively eliminate blood stains from fabrics. Formulated with rich enzymes, it breaks down the protein molecules in blood, facilitating their removal during washing. This product is particularly beneficial for healthcare settings where blood stains are prevalent.

Available packing : 500, 1000 ML.

Product Advantage

- Stainfree BLD DA376 significantly improve the removal of stubborn, protein-rich stains.
- It can be active at relatively low temperatures, enabling effective stain removal in cold or warm water, which saves energy.
- By using biological activity instead of aggressive chemicals, proteases can help reduce fabric damage and skin irritation.
- Effectively removes protein rich stains like Blood, feces, urine vomit , meat stains & etc.

Rust Stain Remover

pH 2.0



Stainfree RUS DA397

Stainfree RUS DA397 is a versatile product. It has ability to remove rust and metal based stains from fabric with few drops. Not suitable for delicate fabrics. Should be handled with care with using the product.

Available packing : 500, 1000 ML.

Product Advantage

- Stainfree RUS DA397 is aggressive on rust stains and safe to fabrics.
- Give effective results in minimal quantity.
- Highly corrosive need to handle with care
- Suitable for linen & cotton fabric.

Ink/Makeup Stain Remover

pH 7.0



Stainfree IMP DA361

Stainfree IMP DA361 is a specialized alcohol-based ink stain remover designed to effectively eliminate ink stains from various fabrics. Its potent formula targets and breaks down ink pigments, facilitating their removal without damaging the fabric. Ideal for use on cotton, polyester, and other durable materials, it provides a reliable solution for stubborn ink stains.

Available packing : 500, 1000 ML.

Product Advantage

- Stainfree IMP DA361 effectively dissolves many types of ink, especially oil-based and permanent ink stains.
- It quickly breaks down ink molecules, making stain removal more efficient.
- Penetrates fabric fibers quickly, loosening ink particles and lifting them from the material.
- In addition to removing ink, can strip or fade fabric dye, so colorfastness must be checked first.
- Avoid using Stainfree IMP DA361 on delicate, non-colorfast, or synthetic fabrics prone to chemical damage.

Oil/Grease Stain Remover

pH 7.0



Stainfree OGA DA760

Stainfree OGA DA760 reduces the surface tension between water and oily substances, allowing water to mix with and lift oil or grease from fabric fibers. It helps emulsify oil and grease, breaking them into smaller droplets that can be suspended in water and washed away easily. It remains effective in both alkaline and mildly acidic environments, making it versatile for inclusion in different stain remover formulations.

Available packing : 500, 1000 ML

Product Advantage

- Stainfree OGA DA760 is a versatile product used to remove oil and grease based stains from fabric.
- Suitable for delicate fabrics like silk, wool and satin. .
- Removes stain instantly and gives excellent result.
- Highly biodegradable and eco-friendly product.
- Effectively removes oil, grease and it related stains.

Food Stain Remover

pH 7.0



Stainfree FDS DA356

Stainfree FDS DA356 is an enzymatic fabric stain remover designed to tackle tough food stains like curry, ketchup, sauces and etc. Its enzyme-based formula effectively breaks down organic residues, ensuring thorough cleaning without harsh chemicals. Safe for most fabrics, it preserves colors and is ideal for both fresh and dried stains.

Available packing : 500, 1000 ML

Product Advantage

- Stainfree FDS DA356 designed to be gentle on fabrics while tough on stains, they work well on most washable textiles including cotton, polyester, silk and blends.
- Food stain removers are biodegradable and free from harsh chemicals, making them environmentally friendly..
- Stainfree FDS DA356 begin working immediately upon application, speeding up the stain removal process.
- Highly biodegradable and eco-friendly product.

Hard Sweat Remover

pH 7.0



Stainfree HSE DA366

Stainfree HSE DA366 is a specialized hard sweat stain remover designed for fabrics. Its enzyme-based formula effectively breaks down and lifts stubborn sweat and deodorant residues, ensuring thorough cleaning without damaging the fabric. Safe for most washable textiles, it preserves colors and is ideal for both fresh and dried stains. Gentle yet powerful, it offers an eco-friendly solution for everyday laundry challenges.

Available packing : 500, 1000 ML

Product Advantage

- Stainfree HSE DA366 is a versatile product to remove hard sweat from cuff, collar and armpit of the fabrics.
- Biodegradable formulation that suits for cotton, polyester, satin, silk and wool.
- Excellent result in minimal quantity.

Turmeric Stain remover

pH 9.0



Stainfree YLW DA369

Stainfree YLW DA369 is a unique product used to remove turmeric stains from fabrics. It is a biodegradable product that suits for delicate fabrics too. Highly effective in minimal quantity.

Available packing : 500 Gms.

Product Advantage

- Stainfree YLW DA369 Heavy-duty powder formed to remove turmeric stains.
- Biodegradable formation.
- Suitable for all types of fabric including delicate fabrics.
- Effortlessly removes old and new turmeric stains.

Rust Stain Remover (High)

pH 2.0



Stainfree RUS DA397-A

Stainfree RUS DA397-A is a special product in powder form for high formation of rust in fabrics. It reacts with iron oxide, dissolving it into a water-soluble compound that can be rinsed away. It's especially effective on cotton and linen but should be tested on delicate fabrics.

Available packing : 500 Gms.

Product Advantage

- Stainfree RUS DA397-A is aggressive on rust stains and safe to fabrics.
- Give effective results in minimal quantity.
- Highly corrosive need to handle with care
- Suitable for linen & cotton fabric.
- 5 gms per litre of water.

LAUNDRY ESSENTIALS

Optical Brightning Agent

pH 7.0



BLES AOBA CM LP269

BLES AOBA CM LP269, like other optical brightening agents (OBAs), is used in laundry to enhance the whiteness and brightness of fabrics. These agents absorb invisible UV light and re-emit it as visible blue light, counteracting the natural yellowing that occurs over time. This fluorescent effect makes clothes appear "whiter than white" and visually cleaner, improving their overall aesthetic appeal after washing. OBAs adhere to fabric fibers, maintaining the brightening effect through successive washes.

Available packing : 5, 10, 20 Ltrs.

Product Advantage

- In the textile industry, OBAs are applied to natural fibers and synthetic fibers to improve whiteness and brightness.
- It is are designed to be stable in detergent formulations and are compatible with various surfactants and builders.
- Highly effective with minimal quantity of dosage.
- Dosage 1 ML per litre of water.

Oxy Bleach

pH 7.0

BLES CLOR CM LP269

BLES CLOR CM LP269 is used as laundry disinfection and brightening agent for white cloths. It acts as primary surfactant in laundry washing process and stain removal. Suitable for laundries, hospital and hospitality industry.

Available packing : 10, 20, 50 Ltrs.



Product Advantage

- Highly concentrated bleaching agent and fabric disinfectant.
- Inexpensive and act quickly, making them suitable for bulk disinfection in laundry operations.
- Acts as primary surfactant in laundry washing process.
- High effective in minimal quantity and corrosive material.

Cuff & Collar Stain Remover

pH 7.0

BLES CUCO LP268

Cuff and collar stain remover used in commercial laundries are cost-effective solutions designed to eliminate tough grime, sweat, and body oils from shirt collars and cuffs. These specialized pre-treatment product improve washing efficiency by loosening embedded dirt before the main wash cycle. Formulated with powerful surfactants that deliver strong cleaning performance at low dosages. Their targeted action reduces the need for rewashing or manual scrubbing, saving time, labor, and detergent costs. Cuff and collar stain remover are economical while ensuring garments remain clean and presentable.

Available packing : 10, 20, 50 Ltrs.



Product Advantage

- Specifically formulated to remove body sweat, and grime that accumulate on shirt cuffs and collars, which regular detergents may not fully eliminate.
- Typically applied as a pre-wash treatment directly to stained areas before laundering to loosen and lift embedded dirt.
- Powerful surfactants that break down protein-based stains and grease for effective stain removal.
- Designed to be safe on both white and colored fabrics.
- Suitable for other cleaning like shoe cleaning, bag cleaning and etc.

Fabric Stiffener

pH 7.0

STIFF FSA ES119

STIFF FSA ES119 is a premium solution for achieving crisp, professional results on all types of fabrics. Designed for use in commercial and retail laundering, this concentrated paste easily mixes with water to create a smooth, workable starch that enhances the body and shape of your garments. Ideal for shirts, linens, and uniforms, it provides long-lasting firmness without leaving a residue. Gives polished finish that resists wrinkles and dirt. Our laundry starch is gentle on fabrics, ensuring your clothes maintain their quality and integrity while looking fresh and vibrant.

Available packing : 5 Kg



Product Advantage

- Premium solution for achieving crisp, professional results on all types of fabrics.
- Designed for use in commercial and retail laundering.
- Ensures clothes maintain their quality and integrity while looking fresh and vibrant.
- Premium result with minimal quantity.

Detergent Booster

pH 14.0



Alpha ELU ES120

Alpha ELU ES120 is a commercial detergent booster used to enhance detergent performance.. It helps to remove oil and grease stains on the go washing. helps brightning white and coloured fabrics.

Available packing : 10, 20 Ltrs.

Product Advantage

- Optimum dirt removal capacity due to special chelating agents.
- Clearly prevents detached dirt building up again on the fibres.
- Improves the dirt holding capacity.
- Special protection against greying.

Carbon EX

pH 11.5



Carbon EX

Carbon EX is a versatile product helps to soften the water and also helps to remove stubborn stains from fabrics by pre-soaking or pre-treatment. It can effectively neutralize various odors in clothes, leaving them with a fresher scent.

Available packing : 5, 20, 50 Kg.

Product Advantage

- Works as a laundry booster in manual washing.
- For heavy soiled fabrics, it is pre-soaked before washing for easy regular washing.
- It can effectively neutralize odors in clothes, leaving them smelling fresh.
- Cost effective and enriched result in minimal quantity.

PCE Solvent

pH 8.5



BLES pce LP270

BLES pce LP270 is a widely used chemical solvent in the dry cleaning industry. Its primary function is to effectively dissolve greases, oils, and other stubborn stains from fabrics without using water. This makes it ideal for delicate garments like silk and wool that are susceptible to damage from water-based washing. Pce is also non-flammable, a key safety advantage for commercial operations.

Available packing : 10, 20 Ltrs.

Product Advantage

- Primary solvent in dry cleaning.
- highly effective at dissolving greases, oils, and waxes from fabrics..
- Suitable for water-sensitive fabrics such as silk, wool, and rayon.
- PCE can be recycled for next use.

Multipurpose Cleaning Paste

pH 7.0

Universal Cleaner



Mehrzweck Multipurpose Industrial Cleaning Paste is made with German Formulation, which is used to clean all around the industry. Mehrzweck can be used wide range of areas. It has effective cleaning property in minimum quantity. Mehrzweck is a Non-toxic, Biodegradable, Antibacterial, pH neutralized & Rich fragrance.. Mehrzweck is a certified product of SiTarc.

Available packing : 500 Gms.

Product Advantage

- Universal magic cleaner which is Non-toxic, Biodegradable, Antibacterial, pH neutralized with Rich fragrance.
- Can be used as floor cleaner, glass cleaner and multipurpose cleaner.
- Effective cleaning on surfaces glass, plastic, stainless steel, brass, silver, copper, aluminium, Ceramic, mud vessels and etc.
- The antibacterial content in our paste kills the present bacteria and protect the cleaned area for longer duration.

Dicta, established in 2018, is driven by a passionate and energetic team committed to providing innovative and reliable cleaning and laundry solutions. We believe in delivering products that not only meet the highest standards of cleanliness but also prioritize environmental responsibility.

Our journey began with a vision to create effective cleaning chemicals that are safe for both people and the planet. We specialize in manufacturing a comprehensive range of cleaning and laundry products, designed to tackle diverse cleaning challenges with efficiency and ease.

We are proud to have our products certified by SITRA, a testament to our unwavering commitment to quality and safety. This certification underscores our adherence to stringent industry standards and our dedication to providing our customers with trustworthy and reliable products.

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Certifications



Si'Tarc